

KYGMC

Home of the KSB Miniatures Collection
and Old Pogue Experience

Window to the past.

Bridge to the future.



KENTUCKY
GATEWAY
MUSEUM
CENTER

Messenger

VOLUME XXIII

ISSUE X

MAYSVILLE, KENTUCKY

FALL / OCTOBER 2018



SPECIAL EDITION

OPENING OF THE KYGMC LIMESTONE BUILDING AND
OLD POGUE EXPERIENCE



THE VIEW FROM SUTTON STREET

On behalf of the Kentucky Gateway Museum Center's Board of Trustees and Staff we welcome our members, friends and guests to visit the newest chapter in our services to the community with the opening of the Limestone Building and the Old Pogue Experience.

The restoration and repurposing of the Limestone Building will enable continue growth of our educational programs along with telling the story of Maysville's unique role in Kentucky's bourbon history. The opening of this building allows the Museum Association to express our appreciation to our donors, patrons and the many volunteers that have contributed in countless ways to grow the services

of the Museum.

Our education outreach programs will now have three additional classrooms and workshop spaces on the second floor of the Limestone Building. The floor will also include reception spaces and meeting rooms for museum programs and events. The first floor of the historic Limestone Building will house numerous displays and changing exhibits as we document the history of Maysville's role in the development of Kentucky Bourbon. Our story began in the 1700's with the fields of growing grain in Mason County, to the access on the Maysville Road, the flat-boat river trade with Louisville and New Orleans and the very special water from

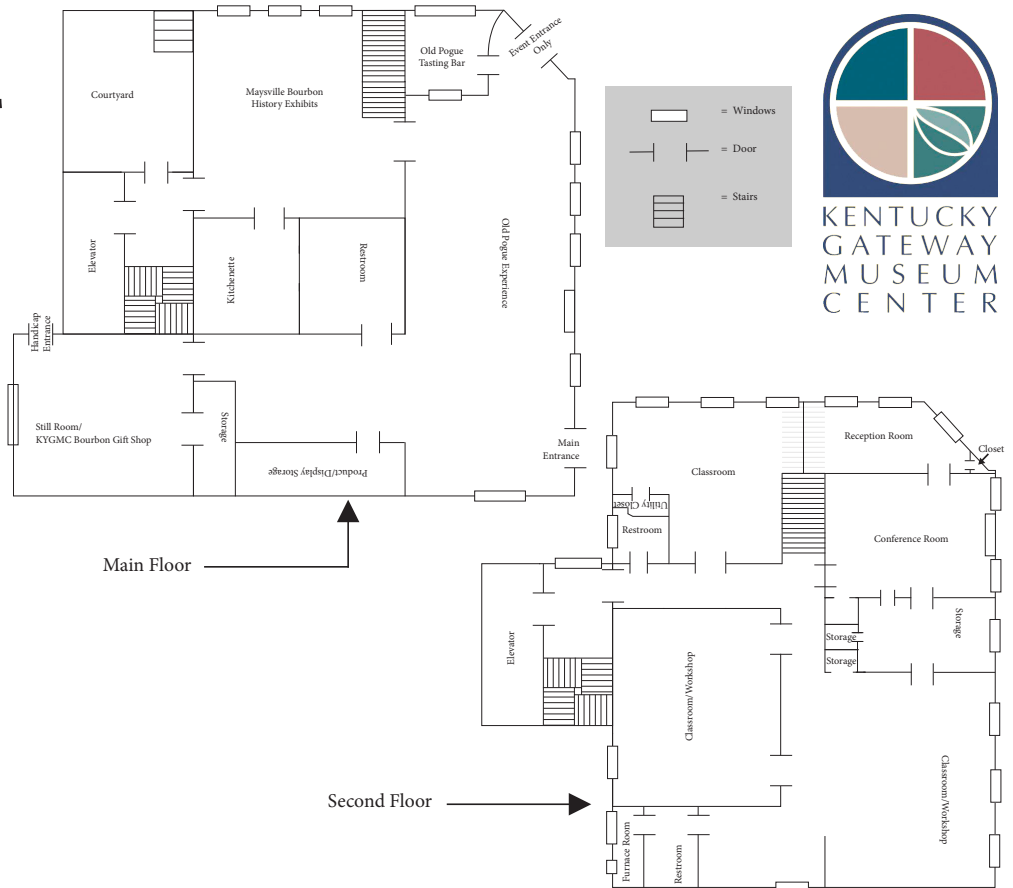
our limestone, our role in the history of the bourbon industry has been one of authenticity and leadership to Kentucky and the world.

From our present day world class miniatures collection, research library, and historical collections in the Museum Center, we are excited to open this new chapter of telling Maysville's story to the world in the Limestone Building.

Welcome and enjoy the Limestone Building and the Old Pogue Experience!

C.J. Hunter
Executive Director

THE KYGMC LIMESTONE PROJECT



R. Fred Keith

Attorney at Law
Certified Public Accountant

KEITH & ASSOCIATES, PLLC

Direct: (859) 292-2468
Cell: (513) 259-6299
fkeith@keithlawyers.com

<http://keithlawyers.com/>

715 Bakewell Street
Covington, KY 41011-1227
Main Phone: (859) 261-6800
Fax Number: (859) 261-6882

Limestone Building and the Old Pogue Experience Hours

TUESDAY – SATURDAY
11:00AM – 3:00PM

REAC
CRE Real Estate Asset Counselling, Inc.
P.O. Box 27
Maysville, KY 41056-0027

Phone (606) 883-3602 Fax: (606) 883-3603

Email: tcoe@maysvilleky.net

James Thomas Coe, CRE

<http://www.postalrealestate.com/Home.html>

THE HISTORY OF THE H.E. POGUE DISTILLERY AND OLD POGUE BOURBON

Following the Revolutionary War, a few venturesome distillers migrated down the Ohio River, with one of their first stops coming at a junction with the old "Buffalo Trace," the overland trail to the South and West. Here in the original Bourbon County, still a part of Virginia, which is now Mason County, Kentucky, the settlement of Limestone Landing was formed. Some historians have theorized that the transport of area spirits down river from this site in Old Bourbon County initiated use of the term "bourbon whiskey"; in later years, promotional literature distributed by the H.E. Pogue distillery would claim that the first distillery in Kentucky was established here in 1790.

In 1869, O.H.P. Thomas operated the "Old Time" Distillery and distilled Old Time Sour Mash and Old Maysville Club Rye Whiskey, with Henry Edgar Pogue in its employ as distiller. On February 6, 1876, H.E. Pogue purchased the old coal oil property on the Maysville, Mason County, Kentucky city limits as well as the rights to O.H.P. Thomas and established The H.E. Pogue Distillery. The distillery became Kentucky Registered Distillery No. 3, 7th District. It was during this era that Maysville became an important center of whiskey activity, with other distilleries such as Poyntz Brothers and James H. Rogers operating nearby, and M.C. Russell distributing liquor far and wide.

Pogue's whiskies quickly established themselves throughout the country as whiskies of superior quality and flourished in popularity. Early brands in the late 1800s and early 1900s were Old Time Sour Mash Pure Copper Whisky, Old Maysville Club Rye Whisky, Royal Club Wheat Whisky, Old Pogue Bourbon Whisky, Royal Club Pure Rye Whisky, Niagara Whisky, Belle of Maysville Fire Copper Whisky, Old 57 Gentleman's Whisky, Lincoln Club, and others. A newspaper account from January 25, 1900, notes that the distillery was distilling 50 barrels of whisky daily and stated

that "it is said by those who know that there is no better distillery in Kentucky."

In 1909, famed Southwestern artist, Charles M. Russell memorialized Pogue's "Old Time" in his famous painting "In Without Knocking" by painting a bottle in the street and placing a case of Pogue on the stoop of the saloon the cowboys were entering on horseback. Other original correspondence from the early 1900s reveal orders from Yuma, Arizona, Oklahoma, and even as far away as Japan.

One newspaper account from 1903 reports that H.E. Pogue Distillery received an order for 12,000 cases of Pogue whisky from Kansas City. Another newspaper account from 1910 indicates that at the time the Pogue Distillery ground 600 bushels daily and had 15,000 warehoused barrels of whisky. The newspaper account went on to report that the Pogue Distillery had "built up a large business strictly through honorable methods" and "enjoyed the reputation of being one of the best known and best patronized in the State of Kentucky."

H.E. Pogue I died November 1, 1890 in a distillery accident. His son, H.E. Pogue II ran the distillery until 1918. H.E. Pogue II's son, H.E. Pogue III, worked in the distillery until enlisting in the Navy in 1917, at the age of 23. In 1918 while in the Navy, H.E. Pogue III received word that his father had died, and H.E. Pogue III returned home to run the distillery. Less than one year later in 1919 the United States Congress passed the Volstead Act, more commonly known as Prohibition, prohibiting sales of distilled spirits, except for medicinal purposes.

During the early 1920s Pogue sold limited quantities of its whisky for medicinal purposes under the "Old Jordan" brand. Famed Cincinnati pharmacist and attorney George Remus distributed significant amounts of Pogue products during this time. H.E. Pogue III also purchased two

other distilleries during the early Prohibition years. He purchased the Greendale Distillery of Lawrenceburg, Indiana, on June 22, 1921. Greendale manufactured Gin and Spring Water Whisky. On November 30, 1925, H.E. Pogue also purchased the New England Distilling Co. of Covington, Kentucky. The New England Distilling Co. primarily made "Red Star" rum used as flavoring in tobacco products.

Prohibition took its toll on the Pogue Distillery. On August 10, 1926, the Pogue Distillery ended its operations as a Bonded Whisky storage warehouse for the government when the last barrel of whisky was shipped to the Louisville Warehouse Company for consolidated government supervision. As the newspaper account reports at the time "So many thousands of barrels have entered and departed that if turned into terms of money at bootleg prices, it would far exceed the national debt." The report concludes that "the passage of the Volstead Act made sure the passing of this business."

Prohibition ended in 1933. H.E. Pogue sold the distillery of his namesake to Rose of Chicago soon thereafter. H.E. Pogue III became a consultant to various entities attempting to restart distilleries now that whisky production was legal once again, including T.W. Samuels. Rose renovated the Pogue Distillery, including the construction of three new 10,000 barrel warehouses. On October 22, 1935, after an interval of 18 years, operations at the H.E. Pogue Distillery resumed production. In 1942 Rose sold to Schenley, which operated the Pogue Distillery during World War II for defense purposes. Schenley continued to distill at the Pogue Distillery until 1963, when it was shuttered.

Interest in family heritage led the fourth and fifth generations of Pagues to explore the possibility of reentering the
Continued on the back


meadowviewregional
your hospital
606-759-5311
989 Medical Park Drive
Maysville, KY 41056
meadowviewregional.com


Kathleen Savage Browning
MINIATURES COLLECTION

Clarke and Clarke Attorneys at Law

James L. Clarke J. Kirk Clarke Michael M. Clarke

Call us for an appointment (606) 564-5527

119 Sutton St., Maysville, KY 41056

<http://clarkeandclarkelaw.com>

KYGMC STAFF

Executive Director
C.J. Hunter IV
director@kygmc.org

Miniatures Curator
Kaye Browning
browningminiatures@kygmc.org

Curator
Sue Ellen Grannis
curator@kygmc.org

Education Curator
Tandy Nash
education@kygmc.org

Business Manager
Gayle McKay
businessoffice@kygmc.org

Finance Officer
Joyce Weigott
finance@kygmc.org

Registrar
Sharon Art
registrar@kygmc.org

Guest Services
Lisa Massey-Brown
Christy Hoots
Timothy Douglas
Liz Smith
researchlibrary@kygmc.org

Researcher
Cay Chamness
cay@kygmc.org

Researcher
Myra Hardy
myra@kygmc.org

Reference Registrar
Anne Pollitt
anne@kygmc.org

Media Director
Amanda Hankinson
amanda@juneybdesigns.com

Special Exhibits Curator
Marla Toncray
exhibits@kygmc.org

TRUSTEES

Tom Coe
President

Joe McKay
Vice President

Gerry Schumacher
Secretary

Fred Keith
Treasurer

Chris Bauer
Trustee

Kaye Browning
Trustee

Dan Fannin
Trustee

Wanda Felice
Trustee

Louis Browning
Trustee Emeritus

Bill Whitaker
Trustee Emeritus

Donald L. Wood
Trustee Emeritus

C.J. Hunter IV
Ex-Officio Trustee

Pogue continued...

whiskey industry, and they sought the counsel of bourbon historian and former Maker's Mark Distillery Superintendent Sam Cecil. These discussions led to an arrangement with the Willett Distillery of Bardstown to reintroduce the Old Pogue Bourbon brand to the market in Spring 2004, with a release party taking place in Maysville.

As sales of Old Pogue increased, the Pogue family became interested in further tapping into their Maysville, and the birthplace of bourbon's, roots. In 2005, area historic preservationist Phil Breen was renovating "Star Terrace," the Pogue homestead on West Second Street. The Pogues reacquired this 1845 Greek revival house overlooking the Ohio River in October 2009, for use as the distillery's corporate headquarters. The home also overlooks the site of the original H.E. Pogue Distillery.

Two years later, the Pogues began construction of a distillery in a building adjacent to Star Terrace. In February 2012, the switch was flipped on this distillery, and the Pogues restored whiskey production to the same ground where

their forefathers had been distilling for nearly a century. A sixth generation joined the business with the arrival of John Pogue as distiller. That same year, the Old Pogue Distillery joined the Kentucky Bourbon Trail Craft Tour as one of seven charter members; this tour was created by the Kentucky Distillers Association as Kentucky bourbon and regional distilling captured the public's attention. In February 2018, the Northern Kentucky Convention and Visitors Bureau launched the "B-line," a bourbon-focused collection of distilleries, restaurants, and bars appealing to tourists and spirits enthusiasts. The Old Pogue Distillery and Chandler's Restaurant on Market were included on the B-Line, thus uniting the unique bourbon heritage of Maysville with that of Northern Kentucky.

Due to increased demand, the Old Pogue Distillery completed a capacity expansion in Summer 2018. The distillery distributes its Old Pogue Master's Select Kentucky Straight Bourbon Whisky and Old Maysville Club Bottled-in-Bond Kentucky Straight Rye Malt Whisky in five states.



A NEW miniature of the original Old Pogue Distillery.

KYGMC HOURS

Sun & Mon
Tues-Sat.

CLOSED
10am-4pm

215 Sutton St., Maysville, KY 41056
606-564-5865 www.kygmc.org

THE INSURANCE EXCHANGE

www.tieoh.com

West Union, Ohio 45693
937-544-5505

Peebles, Ohio 45660
937-587-2246

<http://www.tieoh.com/>